



CREO SOLUTIONS AND SERVICES LIMITED

WHAT WE ARE ABOUT

About CREO

At CREO Solutions (CREO SOLUTIONS & SERVICES LTD) we believe that through Technology, the Internet and the media, power can be harnessed and with the right approach lives can be improved.

Our customer list includes companies of all sizes, ranging from start-ups to large enterprises. Our clients have in common their awareness that they need a professional internet, web, software or creative solution to generate revenue streams, establish communication channels or streamline business operations. It is our belief that making money is irrelevant if lives cannot be improved and if the economy isn't better for it. We are always thinking, strategizing and looking for the next big revolutionary idea and subsequently the next revolutionary innovation or invention.



About CREO

Before the Name CREO:

Before CREO was officially registered June 2015, the founding members and first employees worked as part of a freelance team rendering web development, Graphics and Digital marketing services for companies and Individuals.

Our Vision:

To be the biggest, most successful and prestigious conglomerate in Africa, spreading wealth and empowering men of integrity in Nigeria and the rest of Africa.



Our Services

- ❑ Website Design & Development
- ❑ Mobile Apps Development (Android, IOS, Windows, BB)
- ❑ Digital Marketing (Mobile & Online Branding or Advertising)
- ❑ Video & Still Graphics Design
- ❑ Software Development
- ❑ Content Gen/Blogging

We are a one stop shop for your organization; building a website for your brand, developing software to automate your processes, providing online branding advice and online publicity (Digital Marketing).



Our Services

- ❑ **Website Design & Development:** The current generation revolves around the web as primary means to run your business, serve your clients, and communicate your branded message to the World. Through careful consultations, we can find out what your taste is, whether it is a simple informational or a lavish multimedia site. As a creative workforce, we produce design experiences that entertain, inspire, satisfy and challenge our clients and their patrons. We help enable your market to see the “glow” of your organization and increase prospects from being one-time visitors to regular consumers.
- ❑ **Mobile Apps Development (Android, IOS, Windows, BB):** We develop applications for iPhone, Android, Windows Mobile, Tablets (both native applications as well as cross platform technologies such as PhoneGap). We have designed and developed apps on iPhone, iPad, Android OS, Windows Phone, and HTML5 for many of our clients. Since our inception, we have developed very creative, robust, design centric mobiles apps for startups to large enterprises
- ❑ **Digital Marketing (Mobile & Online Push or Advertising):** What sets us apart is our complete focus on RESULTS. Each of our employees dedicate themselves to finding what makes your potential clients want to interact with your website. Whether your goal is to get a phone call, online quote request, or sell your product online we are going to work tirelessly to producing the results you are looking for.



Our Services

- ❑ **Video & Still Graphics Design:** We take your aim into account when designing, it's not just about getting the job done, but ensuring it has 'wow' effect. We know that anyone who looks at a design or video gets a feeling or thought, and so we anticipate that before we even begin.
- ❑ **Software Development:** We successfully carry out not only strict and highly detailed, but also most vague and peculiar project plans. Due to our thinking and drive to exceed our clients' expectations, CREO has developed a seamless process management system that allows 100% realization of quality-assured projects within deadline and budget limits. We offer a wide range of web/software development solutions using latest web technologies such as PHP, ASP.NET, Java et cetera.
- ❑ **Content Gen/Blogging:** From experience we have realised that many times organizations and new brands want to have a website but just the generation of content for it seems a daunting task. CREO will not only develop a website for you but will also come up with content for it after sitting down with you to get a feel of what you do and your values. We also write articles, poems and put out PR publications, we can manage and run your blog or website.



CREO Partners & Clients

At CREO we take partnerships very seriously, and our rapid growth and achievements show it. We work as behind the scenes partners for some organizations, including Lagos State Safety commission, allowing for a very good working relationship.

We have worked and partnered with;



Lagos State Safety Commission

Cyberspace Limited, COURE Technologies, MTR Systems, Lagos State Safety Commission, and lots more



CREO Achievements

- Partnered with MTR Systems to develop an Educative Social media platform for students in Africa (www.ourcampusconnect.com).
- Worked with Cyberspace for their launch of Cyberspace LTE, handling digital marketing and concepts for launch based on their budget.
- Worked with Lagos State Safety Commission on their Event Centre verification exercise (www.safetyinlagos.com).
- Worked as part of the digital media publicity team for APC presidential campaign during the 2015 elections.
- Developed Twenty20 website. Twenty20 is the agency that manages Davido and all HKN artistes (www.twenty20media.com.ng).

